

## THE ROLE OF YOUTH IN ECONOMIC DEVELOPMENT IN THE ERA OF SOCIETY 5.0

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### Abstrak

*Artikel ini bertujuan untuk mengetahui peran pemuda dalam pembangunan ekonomi di masyarakat 5.0. Metode penelitian yang digunakan adalah studi kepustakaan, yang mengumpulkan informasi dan data dari sumber tertulis seperti buku, artikel jurnal, dan dokumen resmi. Hasil studi literatur ini menunjukkan bahwa pemuda memiliki peran penting dalam pembangunan ekonomi di era Society 5.0, yaitu 1) Pengembangan teknologi, yaitu pemuda dapat mengembangkan teknologi baru atau meningkatkan teknologi yang ada untuk meningkatkan efisiensi dan produktivitas di berbagai sektor perekonomian; 2) Kewirausahaan, yaitu pemuda dapat menjadi wirausahawan inovatif dan menciptakan lapangan kerja baru bagi masyarakat; 3) Pendidikan yaitu pemuda dapat menjadi pendidik yang berfokus pada penyediaan keterampilan dan pengetahuan yang dibutuhkan dalam Society 5.0, seperti pemrograman, pengembangan aplikasi, dan kecerdasan buatan; 4) Kepemimpinan, yaitu pemuda dapat menjadi pemimpin yang visioner dan mampu menciptakan perubahan positif dalam masyarakat dan lingkungan; dan 5) Advokasi yaitu pemuda dapat menjadi advokat atau aktivis yang memperjuangkan hak dan kepentingan masyarakat dalam pembangunan ekonomi di era Society 5.0.*

**Kata kunci:** Peran pemuda; pembangunan ekonomi; era society 5.0

### Abstract

This article aims to discover the youth's role in economic development in society 5.0. The research method used is literature studies, which collect information and data from written sources such as books, journal articles, and official documents. The results of this literature study show that youth have an important role in economic development in the era of Society 5.0, namely 1) Technology development, namely youth can develop new technologies or improve existing technologies to increase efficiency and productivity in various sectors of the economy; 2) Entrepreneurship, that is, youth can become innovative entrepreneurs and create new jobs for society; 3) Education, namely youth can be an educator who focuses on providing the skills and knowledge needed in Society 5.0, such as programming, application development, and artificial intelligence; 4) Leadership, namely youth can be a visionary leader and able to create positive change in society and the environment; and 5) Advocacy, namely youth can be an advocate or activist who fights for the rights and interests of the community in economic development in the era of Society 5.0.

**Keywords:** the role of youth, economic development, the era of society 5.0

## A. Introduction

Youth have a very important role in the economic development of a country (Aditya et al., 2020). As the next generation, youth are expected to contribute to developing the economy through creativity, innovation, and the ability to follow technological developments and market trends (Anisa et al., 2022). Youth also have great potential as human resources to drive economic growth (Setiawan, 2016). In this case, the youth can become reliable and productive business people, entrepreneurs, and workers.

Nevertheless, the role of youth in economic development is not limited to the business and economic sectors (Saifullah, 2016). Youth can also contribute to other sectors such as education, health, environment, and social (Febrianti, 2020). In this case, youth can become agents of change that bring positive changes to society and the surrounding environment (Pratiwi, 2021). Thus, the role of youth in economic development is very important and needs special attention from the government and society in terms of coaching and developing their potential.

Youth is a valuable asset for the country and society in encouraging progress and development in various fields (Mertayasa, 2020). In the era of Society 5.0, the role of youth is increasingly important in supporting sustainable and inclusive economic development (Halimah, 2022). The Era of Society 5.0 is an era where information and communication technology (ICT) is the main key to improving the community's quality of life and overcoming various social problems (Hendarsyah, 2019).

In this article, we will discuss the important role that youth must play in economic development in the era of Society 5.0. Youth are expected to be able to take advantage of their technology and creativity to create new business opportunities that can have a positive impact on the economy and society. Youth are also expected to be agents of change in various social and economic challenges.

In addition, this article will also discuss various initiatives and programs that the government and society can carry out to support the role of youth in economic development. It is hoped that this article can provide a better understanding of the important role of youth in economic development in the era of Society 5.0 and how we can all work together to achieve the common goal of promoting sustainable and inclusive economic progress.

## B. Research Method

The article "The Role of Youth in Economic Development in the Era of Society 5.0" would require appropriate research methods to support its arguments and analysis. The research method using studi literature is still used because this method involves collecting information and data from written sources such as books, journal articles, and official documents (Melfianora, 2019)(Melfianora, 2019).

This method can help build a strong theoretical foundation and strengthen the arguments in the article (Pohan, 2016). The sources of books and journal articles used are books and journal articles published in the last seven years, namely 2016 to 2023, and published in national journals that have not been accredited or who have been accredited since 6 to 1. This is done to

obtain the latest and most up-to-date sources to produce a theoretical basis and arguments that can be used.

### **C. Result Findings and Discussion**

#### **The Role of Youth in Economic Development**

Youth is the nation's next generation that plays an important role in advancing a country's economy (Nashar, 2017). In the era of globalization and increasingly fierce competition, youth must have competitive abilities and skills to contribute to economic development (Hasan & Azis, 2018). First, youth can play an active economic role by developing creative and innovative businesses and businesses (Fitriani & Fetiningrum, 2022). Youth with an entrepreneurial spirit can create new jobs, improve people's welfare, and assist the government in achieving economic growth targets (Pujiyati, 2018). In addition, youth can also take advantage of information and communication technology to market their products and services more broadly.

Second, youth can be drivers of the industrial and investment sectors. Youth with knowledge and skills in technology, management, and finance can drive economic growth by developing the industrial and investment sectors. Youth can work with the private sector, government, and financial institutions to create a conducive and competitive business environment. Third, youth can act as agents of positive social and economic change (Banurea, 2017). Youth can take initiatives in fighting for policies and programs that can improve community welfare, such as fighting for workers' rights, providing entrepreneurship education, or promoting local products that are environmentally friendly (Utomo et al.,

2021). In addition, youth can also be a driving force in overcoming social and economic problems, such as poverty, unemployment, and social inequality.

Therefore, the government and society must provide sufficient support and space for youth to develop and contribute to economic development. The government can provide entrepreneurship education and training facilities and strengthen cooperation between government and private institutions in creating a conducive business environment. Meanwhile, the community can provide moral and material support for youth who want to develop their business and business. To achieve the goals of sustainable and inclusive economic development, the role of youth is very important. As the nation's next generation, youth must be able to develop their potential and society to help create a competitive and quality economy.

#### **The Role of Youth in the Era of Society 5.0**

The development of an increasingly advanced era and increasingly sophisticated technology have brought humans to a new era called Society 5.0 (Hendarsyah, 2019). This era is marked by the emergence of technologies such as artificial intelligence, the internet of things, and robotics that greatly influence the way of human life (Suherman et al., 2020). In the era of Society 5.0, the role of youth becomes very important because they are the ones who will continue the leadership relay and face the challenges of the future (Sani, 2022).

Youth has a very important role in facing the era of Society 5.0 (Hidayat & Selvia, 2022). They are a generation that grows and develops in the digital age. Youth have better technological proficiency and expertise than previous generations (Haidar, 2020). Therefore, youth in the era

of Society 5.0 has great potential to contribute to developing technology and innovation for the advancement of society. In addition, youth also have high enthusiasm and energy to achieve goals. They are passionate about achieving achievements and succeeding in their careers and social lives. Youth in the era of Society 5.0 have a higher awareness of the importance of developing themselves and contributing to society. This makes them the driving force of progress in the era of Society 5.0.

However, the role of youth in the era of Society 5.0 is not only related to technology and innovation. Youth must also be able to maintain and develop cultural values and strengthen social solidarity (Nur Bintari & Darmawan, 2016). This is important because technological developments can negatively impact society, such as increasing social inequality and eroding local cultural values. Therefore, youth in the era of Society 5.0 must have high social sensitivity and be able to act as agents of social change. Youth must be able to strengthen social solidarity and promote cultural diversity to create a more harmonious and inclusive society.

In carrying out their role in the era of Society 5.0, youth must have sufficient competence in various fields (Imtinan, 2021). Quality education and training are essential in equipping youth with the necessary skills. In addition, cooperation between the government, the business world, and academia is also needed to create an environment that supports youth development. In conclusion, the role of youth in the era of Society 5.0 is very important for the progress of society. Youth must be able to contribute to developing technology and innovation, strengthening

social solidarity, and maintaining and developing local cultural values. For this reason, youth need sufficient competence and a supportive environment to realize their role as a driving force for progress in the era of Society 5.0.

### **The Role of Youth in Economic Development in the Era of Society 5.0**

Society 5.0 is a new concept proposed by the Japanese government as a continuation of society 4.0 which focuses on digitalization and technology (Nusantara, 2020). Society 5.0 aims to create a more inclusive and sustainable society by combining technology with human and environmental needs (Teknowijoyo, 2022). In the context of economic development, Society 5.0 can utilize technology to increase people's productivity and welfare.

Youth have an important role in economic development in the era of Society 5.0. They are the generation most skilled in the use of technology and have high energy and passion for creating change. Some of the important roles that youth can play in economic development in the era of Society 5.0 are:

1. Technology development. Youth can develop new technologies or improve existing technologies to increase efficiency and productivity in various sectors of the economy.
2. Entrepreneurship. Youth can be innovative entrepreneurs and create new jobs for society. In Society 5.0, entrepreneurship can be done by utilizing technology such as e-commerce or mobile applications.
3. Education. Youth can become educators who focus on providing the skills and knowledge needed in Society 5.0, such as programming, application development, and artificial intelligence.

4. Leadership. Youth can be visionary leaders and create positive societal and environmental changes.
5. Advocacy. Youth can become advocates or activists who fight for the rights and interests of society in economic development in the era of Society 5.0.

Overall, the role of youth is very important in economic development in the era of Society 5.0 because they have the skills and passion for creating positive change. Governments and communities should provide sufficient support and opportunities to strengthen the role of youth in economic development and society as a whole.

#### D. Conclusion

Youth have an important role in promoting economic growth because future generations will inherit and develop a country's economy. The era of Society 5.0 requires youth to have the skills and abilities necessary to face increasingly complex economic and technological challenges. Youth can be innovators and creators in developing new technologies, creating more effective products and services, and introducing sustainable business models.

Education and training are key to preparing youth for change in the era of Society 5.0. Education focused on digital skills, entrepreneurship, and innovation will prepare youth for a better future. Collaboration between youth, government, and the private sector can help build an innovation ecosystem that supports economic growth and social development. In general, youth have an important role in economic development in the era of Society 5.0 and need proper preparation and support to meet these demands.

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